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715757404581

SMITH OPTICS **ELITE 2012**



**SMITH ELITE / 2012**







**INSIDE EVERY WARRIOR IS AN ATHLETE.**  
PRECISION PROTECTION. FRONTIER FORGED.

*smith*Optics  
ELITE





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Through innovation, engineering, and integration our mission is to deliver the highest performing ballistic eye protection available to the tactical athlete.

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U.S. ARMY AUTHORIZED  
PROTECTIVE EYEWEAR  
LIST APPROVED



SMITH PROTECTION LEVEL MEETS  
MIL-PRF-31013 IMPACT STANDARD  
FOR SPECTACLES OR MIL-DTL-43511D  
IMPACT STANDARD FOR GOGGLES



MEETS AND EXCEEDS ANSI Z87.1  
STANDARDS FOR  
OPTICS AND IMPACT



COMPATIBLE WITH  
THE INTERCHANGEABLE  
RX SYSTEM  
(INFORMATION ON PAGE 32)



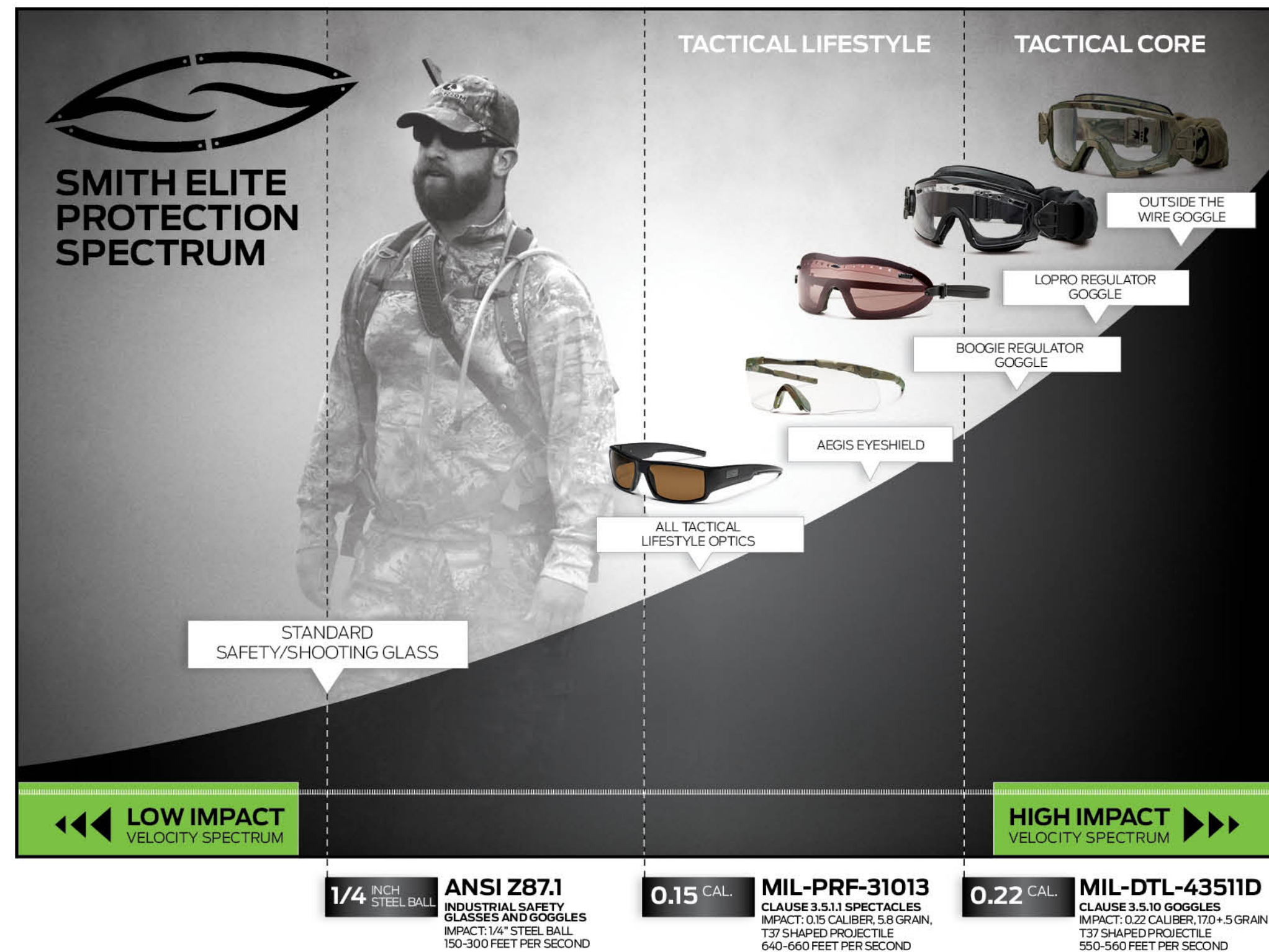
PIV LOCK™ LENS  
INTERCHANGE TECHNOLOGY



PRESCRIPTION LENSES  
AVAILABLE  
(INFORMATION ON PAGE 32)















AEGIS ARC EYESHIELD  
OUTSIDE THE WIRE (OTW) GOGGLE



## TACTICAL CORE

Smith Elite has fused years of experience developing the world's most innovative eyewear with the competency of the professionals found within its Core program. The design influence and the knowledge found within the experts performing tactical mission sets daily has spawned the highest performing tactical eyewear line in the industry. Integration, maximum protection, optimized fit and function pair with precision optics to provide ultimate capability for those on the extreme edge of the tactical spectrum.





# AEGIS ARC EYESHIELDS

THE AEGIS FAMILY OF EYESHIELDS OFFERS A VARIETY OF FITS AND PROTECTION FOR HIGH IMPACT ENVIRONMENTS. WHETHER YOU'RE DEPLOYED, TRAINING FOR A MISSION, OR SHOOTING FOR SPORT, THE AEGIS ARC IS THE PIECE OF EYE PROTECTION YOU WANT WITH YOU.



- + Superior ballistic impact protection per US MIL-PRF-31013 standard
- + Uncompromising optics and coverage per ANSI Z87.1
- + EN 166 compliant
- + Fast lens exchange with PivLock™ Lens Interchange Technology
- + Tapered Lens Technology corrects distortion
- + Megol temples and soft nose to hold eyeshield in place
- + Anti-fog and scratch resistant coatings on all lenses
- + 100% protection from UVA/UVB rays
- + Compatible with Smith Elite interchangeable RX system (sold separately)

## AEGIS ARC COMPACT GOOD FIT FOR HAT SIZE 7 1/4 OR LESS



BLACK/CLEAR



TAN 499/CLEAR



MultiCam®/CLEAR

## AEGIS ARC GOOD FIT FOR HAT SIZE 7 1/4 OR GREATER



BLACK/CLEAR



TAN 499/CLEAR



MultiCam®/CLEAR

## AEGIS ARC KITS



FIELD KIT



DELUXE KIT



RANGE KIT  
\*Available in Black only

FOR A FULL LISTING OF NSN's VISIT [ELITE.SMITHOPTICS.COM](http://ELITE.SMITHOPTICS.COM)



# AEGIS ECHO EYESHIELDS

FINALLY, A BALLISTIC SPECTACLE DESIGNED FOR USE WITH AND WITHOUT OVER THE EAR HEARING PROTECTION AND COMMUNICATIONS SYSTEMS. THE AEGIS ECHO IS DESIGNED FOR ANYONE WHO HAS EVER FELT THE "RAGE" OF THEIR TEMPLE AND HELMET COMBINATION DIGGING IN OVER HOURS OF USE. ONCE YOU WEAR THE ECHO, YOU WILL WONDER WHY YOU USE ANYTHING ELSE!



FOR MORE INFO ON THE ECHO TEMPLE, SEE PAGE 31

- + Super thin alloy temples fit cleanly under ear pro without breaking the seal
- + Temples are moldable for the best fit
- + Designed for extended wear — eliminates pressure points
- + Compatible with all Aegis lenses
- + Available as a kit or a replacement frame

## AEGIS ECHO COMPACT GOOD FIT FOR HAT SIZE 7 1/4 OR LESS



BLACK/CLEAR



TAN 499/CLEAR



MultiCam®/CLEAR

## AEGIS ECHO GOOD FIT FOR HAT SIZE 7 1/4 OR GREATER



BLACK/CLEAR



TAN 499/CLEAR



MultiCam®/CLEAR

## AEGIS ECHO KITS



FIELD KIT



DELUXE KIT

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# OUTSIDE THE WIRE GOGGLE

DESIGNED TO PROVIDE MAXIMUM BALLISTIC PROTECTION, THE OUTSIDE THE WIRE (OTW) GOGGLE OFFERS SUPERIOR OPTICAL CLARITY AND A CUSTOM FIT STRAP SYSTEM TO KEEP YOUR EYES PROTECTED IN ANY CONDITION.



- + Superior ballistic impact protection per US MIL-DTL-43511D standard
- + Uncompromising optics and coverage per ANSI Z87.1
- + EN 166 compliant
- + Anatomically optimized design for seamless helmet integration and face fit
- + Tapered Lens Technology corrects distortion
- + Flame resistant anti-microbial goggle foam
- + Anti-fog and scratch resistant coatings on all lenses
- + 100% protection from UVA/UVB rays
- + Compatible with Smith Elite Interchangeable Rx System (sold separately)

NEW



TAN 499/CLEAR



BLACK/CLEAR

NEW



MultiCam®/CLEAR



FOLIAGE GREEN/CLEAR

## OTW KITS



FIELD KIT



DELUXE KIT

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# OUTSIDE THE WIRE TURBO FAN GOGGLE

OVER 30 YEARS AGO, SMITH OPTICS INTRODUCED TURBO FAN TECHNOLOGY AND THE NEWEST EDITION IS BUILT INTO THE OUTSIDE THE WIRE TURBO FAN GOGGLE. A MICRO ELECTRONIC FAN EFFICIENTLY AND SILENTLY EVACUATES MOIST AIR FROM THE GOGGLE CHAMBER TO KEEP YOU FOG FREE. SO SWEAT IT OUT. THE OTW TURBO FAN WILL BE THERE TO KEEP IT UNDER CONTROL.



- + Superior ballistic impact protection per US MIL-DTL-43511D standard
- + Uncompromising optics and coverage per ANSI Z87.1
- + EN 166 compliant
- + Two speed options to adjust to your activity level
- + Easy on/off button can be operated with gloves on
- + Operates with two AAA batteries
- + Auto shut off to preserve battery life
- + Water and dust resistant battery housing
- + Low profile fan housing does not interfere with brim of helmet
- + Anatomically optimized design for seamless helmet integration and face fit
- + Tapered Lens Technology corrects distortion
- + Flame resistant anti-microbial goggle foam
- + Anti-fog and scratch resistant coatings on all lenses
- + 100% protection from UVA/UVB rays
- + Compatible with Smith Elite Interchangeable Rx System (sold separately)



BLACK/GRAY

## OTW KITS



FIELD KIT



DELUXE KIT

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TURBO PATENT # 6,049,917





BOOGIE REGULATOR (IGNITOR LENS)

BOOGIE REGULATOR (CLEAR LENS)



## TACTICAL REGULATOR

The new Tactical Regulator family of products uses the fog fighting strategy that has proven so extremely effective in Smith's snow goggle line for years. The most detrimental enemy to protective eyewear is fogging; with this new Tactical Regulator, the Tactical Athlete is armed with the most effective system in the market to stay clear and on target. The Tactical Regulator is ambidextrous allowing for use under night vision. It has also been ballistically validated to ensure protection levels.







# LOPRO REGULATOR GOGGLE

THE LOPRO REGULATOR GOGGLE IS THE FIRST IN THE NEW TACTICAL REGULATOR SERIES. THIS GOGGLE WAS DESIGNED WITH A TWO PRIMARY TASKS IN MIND - INTEGRATE UNDER NIGHT VISION SYSTEMS AND THEIR MOUNTS WITHOUT CAUSING OPTICAL INTERFERENCE AND KEEPS LENS FOGGING AT BAY. THE AMBIDEXTROUS REGULATOR SLIDES OPEN FROM EITHER SIDE TO ALLOW AIRFLOW ACROSS THE LENS WHICH KEEPS THE LENSES CLEAR FROM FOG. THE LOPRO REGULATOR COMBATS FOG SO YOU DON'T HAVE TO.



- + Lowest profile full face goggle & easy night vision goggle integration
- + Lenses meet US MIL-DTL-43511D goggle impact level
- + Smith patented Regulator ventilates lenses combat fogging
- + Smith Optic's uncompromising optical quality
- + Anti-fog and scratch resistant coatings on all lenses
- + 100% protection from UVA/UVB rays



TAN 499/CLEAR



BLACK/CLEAR



MultiCam®/CLEAR

## LOPRO KITS



FIELD KIT



DELUXE KIT

FOR QUICKSTRAP KITS, SEE PAGE 29

PATENT PENDING

FOR A FULL LISTING OF NSN's VISIT [ELITE.SMITHOPTICS.COM](http://ELITE.SMITHOPTICS.COM)



# BOOGIE REGULATOR GOGGLE

THE BOOGIE REGULATOR GOGGLE IS THE LITTLE BROTHER TO THE LOPRO REGULATOR GOGGLE. IF YOUR DAY INCLUDES A QUICK MISSION, A LONG ROAD RIDE OR A JUMP OUT OF A PERFECTLY GOOD HELICOPTER, THE BOOGIE REGULATOR GOGGLE HAS THE QUALITIES YOU NEED IN YOUR EYE PROTECTION – TOP LEVEL IMPACT RATING, THE PATENTED SMITH REGULATOR FOR LENS FOG PREVENTION, AND MULTIPLE STRAP OPTIONS ENSURING INTEGRATION. IT'S THE PERFECT EXAMPLE OF SIMPLICITY MEETING TECHNOLOGY.



- + Lenses meet US MIL-DTL-43511D goggle impact level
- + Smith patented Regulator ventilates lenses combat fogging
- + Smith Optic's uncompromising optical quality
- + Fits like an eyeshield with protection of a goggle
- + Anti-fog and scratch resistant coatings on all lenses
- + 100% protection from UVA/UVB rays



IGNITOR



GRAY



CLEAR

FOR VELCRO STRAP KIT, SEE PAGE 29

FOR A FULL LISTING OF NSN's VISIT [ELITE.SMITHOPTICS.COM](http://ELITE.SMITHOPTICS.COM)



PATENT PENDING



HUDSON TACTICAL SUNGLASS

LOCKWOOD TACTICAL SUNGLASS

## TACTICAL LIFESTYLE

Smith's Tactical Athlete deserves the highest level of protection at all times. This includes those moments when you're not expecting trouble. Harnessing Smith Style and the Elite Team's experience in building protective eyewear, the Tactical Lifestyle collection provides military level protection in a package that can be worn anywhere. Whether your day's mission is recreation or work, this type of transparent protection makes all the difference when good times go bad.



# HUDSON

## TACTICAL

THE HUDSON TACTICAL IS A CLASSIC FRAME STYLE THAT WORKS IN ALL TYPES OF SETTINGS. DESIGNED FOR FUNCTION AND MEANT TO BE WORN FOR ANY ACTIVITY THE DAY BRINGS YOUR WAY.



**Rx**  
COMPATIBLE

- Small fit/Small coverage • Megol nose pads • 8 base lens curve • Tapered Lens Technology
- Proprietary high impact lens material meets ANSI Z87.1 standard for optics and MIL-PRF-31013 standard for impact
- Lenses provide 100% protection from harmful UVA/UVB rays
- Frames constructed of lightweight, impact resistant materials



BLACK / POLAR GRAY

BLACK / POLAR BROWN

BLACK / GRAY



BLACK / IGNITOR

BLACK / CLEAR

FOR SAFETY PRESCRIPTIONS, SEE PAGE 32

# LOCKWOOD

## TACTICAL

WE TOOK THE LOCKWOOD FRAME FROM OUR SPORT COLLECTION AND JUICED IT UP. WE ADDED HIGH IMPACT LENSES AND A TOUGH FRAME MATERIAL TO GIVE THE LOCKWOOD TACTICAL THE ABILITY TO PROTECT WHILE STILL LOOKING STYLISH.



**Rx**  
COMPATIBLE

- Medium fit/Medium Coverage • Megol nose and temple pads • 8 base lens curve • Tapered Lens Technology
- Proprietary high impact lens material meets ANSI Z87.1 standard for optics and MIL-PRF-31013 standard for impact
- Lenses provide 100% protection from harmful UVA/UVB rays
- Frames constructed of lightweight, impact resistant materials



BLACK / POLAR GRAY

BLACK / POLAR BROWN

BLACK / GRAY



BLACK / IGNITOR

BLACK / CLEAR

# DIRECTOR

## TACTICAL

A MORE TRADITIONAL STYLE IN THE TACTICAL COLLECTION BUT BY NO MEANS BORING. THE DIRECTOR TACTICAL CASUALLY HIDES THE PROTECTIVE POWER THAT IT HOLDS.



**Rx**  
COMPATIBLE

- Medium fit/Medium coverage • Megol nose pads
- Proprietary high impact lens material meets ANSI Z87.1 standard for optics and MIL-PRF-31013 standard for impact
- 8 base lens curve • Tapered Lens Technology
- Lenses provide 100% protection from harmful UVA/UVB rays
- Frames constructed of lightweight, impact resistant materials



BLACK / POLAR GRAY

BLACK / POLAR BROWN



BLACK / GRAY

BLACK / IGNITOR



BLACK / CLEAR

FOR SAFETY PRESCRIPTIONS, SEE PAGE 32

# HIDEOUT

## TACTICAL

THE HIDEOUT TACTICAL HAS A MODERN PROFILE WITH A SOLID STANCE. THIS STYLE WILL PERFORM WHEN NEEDED AND WILL BE A FAVORITE TO WEAR ON THE JOB OR OFF THE CLOCK.



**Rx**  
COMPATIBLE

- Medium fit/Large coverage • Megol nose and temple pads
- Proprietary high impact lens material meets ANSI Z87.1 standard for optics and MIL-PRF-31013 standard for impact
- 8 base lens curve • Tapered Lens Technology
- Lenses provide 100% protection from harmful UVA/UVB rays
- Frames constructed of lightweight, impact resistant materials



BLACK / POLAR GRAY

BLACK / POLAR BROWN



BLACK / GRAY

BLACK / IGNITOR



BLACK / CLEAR

# CHAMBER

## TACTICAL

THIS IS THE MOST FULL COVERAGE STYLE IN THE TACTICAL LIFESTYLE COLLECTION. THE WIDER TEMPLE TIP DISTANCE AND HINGE TO HINGE DISTANCE PROVIDE A COMFORTABLE FIT. A GREAT ALL AROUND STYLE.



**Rx**  
COMPATIBLE

- Large fit/Large coverage • Megol nose and temple pads
- Proprietary high impact lens material meets ANSI Z87.1 standard for optics and MIL-PRF-31013 standard for impact
- 8 base lens curve • Tapered Lens Technology
- Lenses provide 100% protection from harmful UVA/UVB rays
- Frames constructed of lightweight, impact resistant materials



BLACK / POLAR GRAY

BLACK / POLAR BROWN



BLACK / GRAY

BLACK / IGNITOR



BLACK / CLEAR





CHAD BELDING — HOST OF THE FOWL LIFE, DEAD DOG WALKIN' AND SYNDICATE TELEVISION SERIES  
TRACY AND LANNY BARNES — BI-ATHLETES

*I MUST EXTEND MY DEEPEST HEARTFELT THANK-YOU'S TO YOU AND THE SMITH OPTICS STAFF FOR THE GIFT OF MY SIGHT THIS HOLIDAY SEASON.*

— FBI AGENT CHRIS AFTER BALLISTIC BREACHING INCIDENT

*OUR TEAM HAS WORKED HARD TO BUILD A PROTECTIVE EYEWEAR PROGRAM THAT IS AS OPEN AS IT IS EFFECTIVE. THIS IS THE ONLY WAY OUR TACTICAL ATHLETES BUILD REAL TRUST.*

— RICK ELDER, EXECUTIVE DIRECTOR ELITE DIVISION

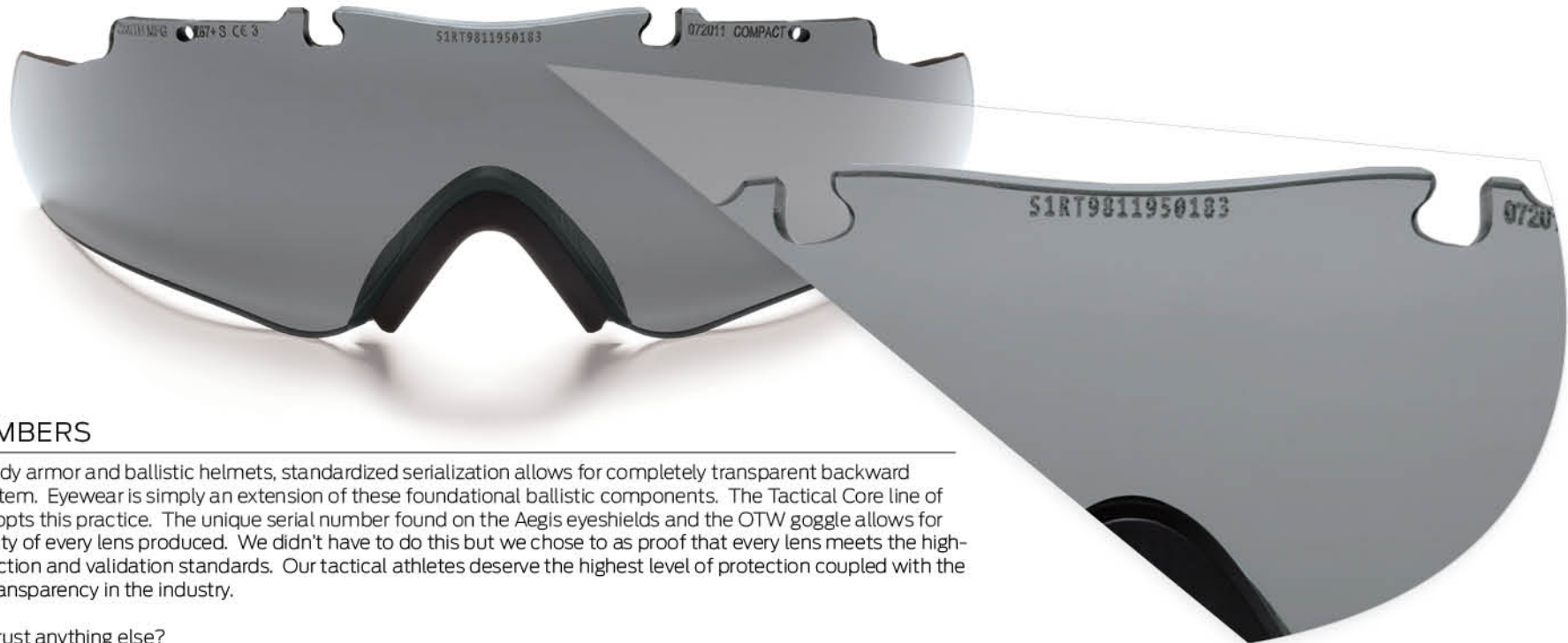


## SCHOOL OF DESIGN

Smith Elite takes the concept of integration to a new level by adopting the military's Human Systems Integration (HSI) process. This approach takes human variables such as fit, optical performance, ballistic performance, integrated equipment, and weapons interface into account to refine a product's functionality across the spectrum of factors. We design specifically to optimize performance allowing real-world testing to drive the product's evolution.



# PROTECTION TECHNOLOGY

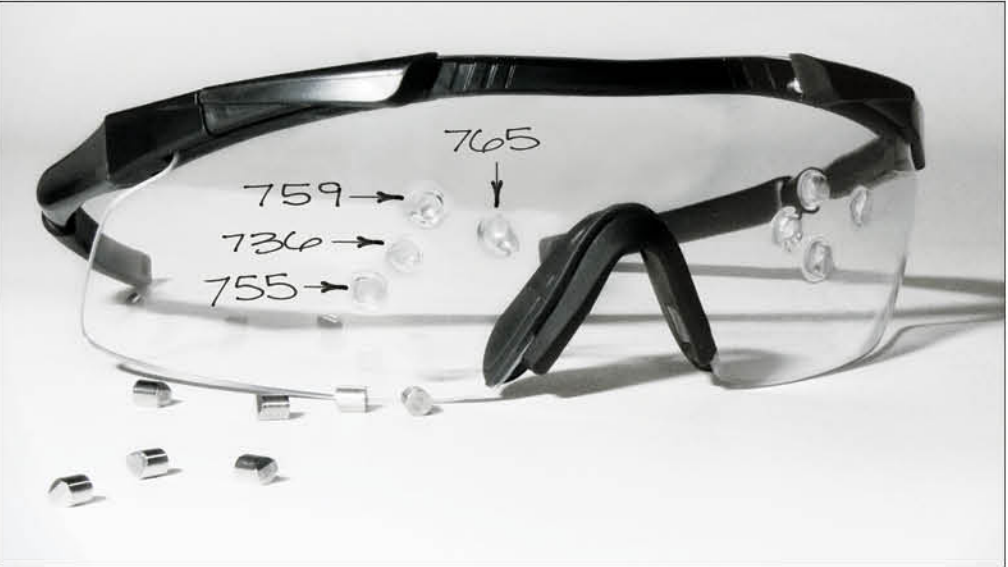


## SERIAL NUMBERS

In the world of body armor and ballistic helmets, standardized serialization allows for completely transparent backward tracking of every item. Eyewear is simply an extension of these foundational ballistic components. The Tactical Core line of products now adopts this practice. The unique serial number found on the Aegis eyeshields and the OTW goggle allows for discrete traceability of every lens produced. We didn't have to do this but we chose to as proof that every lens meets the highest level of production and validation standards. Our tactical athletes deserve the highest level of protection coupled with the highest level of transparency in the industry.

Why would you trust anything else?

## WHAT'S BEHIND THE PROTECTION



IMPACTED BY A 0.15 CALIBER, 5.8 GRAIN, T37 SHAPED PROJECTILE.



IMPACTED BY A 0.22 CALIBER, 17 GRAIN, T37 SHAPED PROJECTILE.

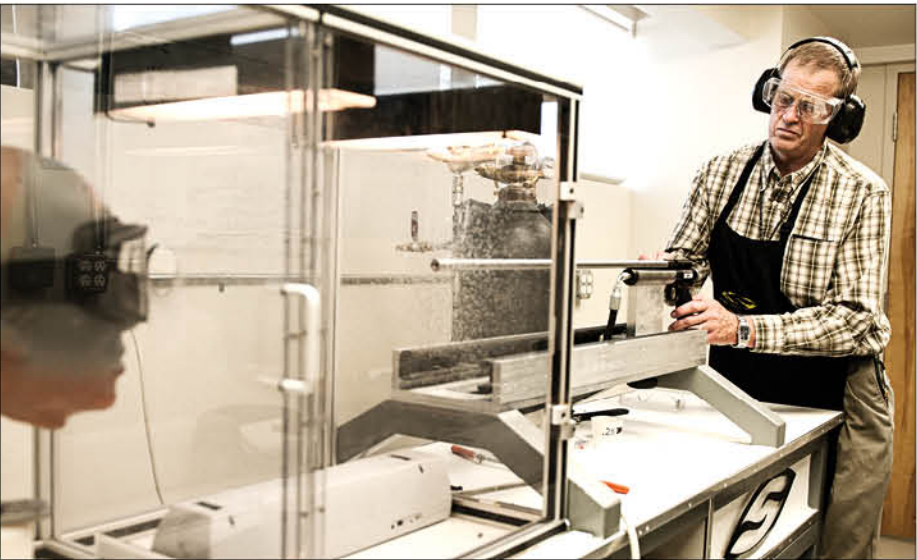
## LENS MATERIAL

Quality materials help us achieve our goal of premium protection. We use top grade polycarbonate in our Tactical Core lenses and a proprietary polymer material in our Tactical Lifestyle lenses.



## ENGINEERING

We are fortunate to work with our top level engineering team. They are hands on and take their jobs seriously. They know they are the gate keeper for quality. We are constantly testing impact resistance, optical quality, fog time, abrasion resistance, and light transmission to ensure consistent dependability at the leading edge of product design. Our engineers make sure we get the results so you can focus on the mission.

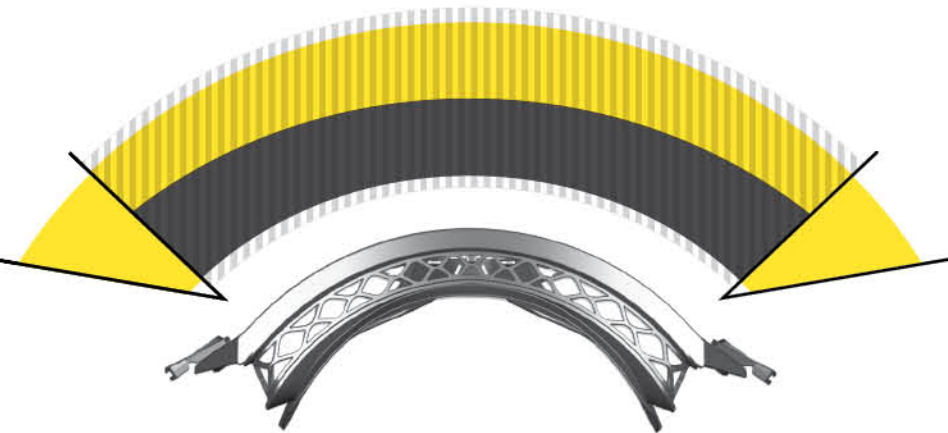


## EXCEEDING THE STANDARDS

Terms like **MIL SPEC** and **ANSI Z87.1** describe ballistic protection by defining impact resistance of a projectile at a predetermined velocity. We use aggressive research and testing to deliver materials that don't just meet standards, they outclass them. Our lenses are engineered to absorb impacts that exceed requirements with optimized optical clarity. You don't settle for just getting by and neither do we.



# GOGGLE TECHNOLOGY



SMITH ELITE OTW GOGGLE — ENHANCED PERIPHERAL VIEW

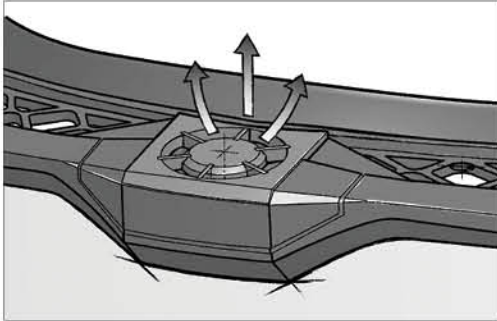
COMPETITOR'S FIELD OF VIEW

## FIELD OF VIEW

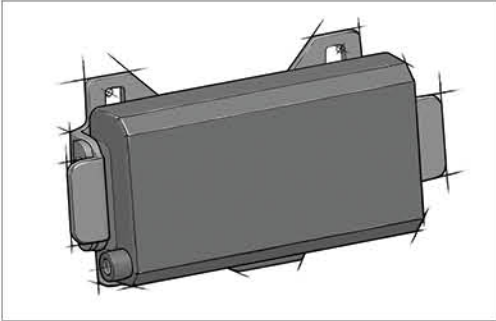
The OTW goggle was designed to maximize overall field of view. Using CAD technology and over 40 years of mold making knowledge, we have increased the peripheral field of vision on the OTW exceeding the competition to give you every advantage while maximizing protective coverage.

## OTW TURBO FAN TECHNOLOGY

Smith Elite took Smith's proprietary Turbo Fan goggle technology and re-engineered it to move more air more efficiently at a lower decibel level with enhanced ease of use. The OTW Turbo Fan goggle is the ultimate tool to keep your vision clear in the most extreme conditions.



FAN HOUSING IS INTEGRATED INTO THE FRAME FOR THE LOWEST PROFILE UNDER HELMETS. FAN MOVES 50% MORE CUBIC INCHES OF AIR AT A 40% LOWER DECIBEL LEVEL THAN THE COMPETITION.



BATTERY BOX CAN BE POSITIONED ANY POINT FROM FRONT TO BACK OF HELMET.

## OTW DUAL BALLISTIC LENS

Smith Optics has developed a lens for those working in the most volatile environments where the maximum in ballistic protection is a must. This proprietary lens offers ballistic protection at projectile velocities of over 1000 fps. Visit: [elite.smithoptics.com](http://elite.smithoptics.com) for details.



CLEAR BALLISTIC LENS



GRAY BALLISTIC LENS



## OTW GOGGLE CUSTOM FIT SYSTEM

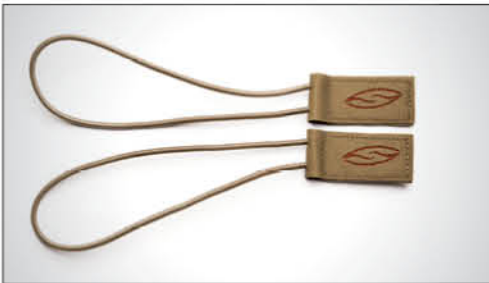
The OTW and OTW Turbo Fan goggle custom fit system gives you the flexibility to take any helmet shape and adjust the fit of the goggle to your face with one hand. Outriggers are strategically positioned and engineered to transfer pressure evenly across the brow and nose for a complete seal. Wear your strap high or low depending on what feels best—either way it's a tight, customized fit.



## OTW AND LOPRO QUICK STRAP

The OTW Quick Strap and LoPro Goggle Quick Strap kits offer a more technical strap solution. Designed for quick don/doff capability, the strap attaches on both sides of the helmet versus fully wrapping so the goggle can detach from either side. This technology was taken from Smith's motocross line and has been proven over years of use. The kit includes an adhesive helmet mount and rail mounts to accommodate a variety of helmet configurations.

Available in Black, Desert Tan or Foliage Green. Patent pending.



BOOGIE VELCRO STRAP IS COMPATIBLE WITH MULTIPLE HELMETS

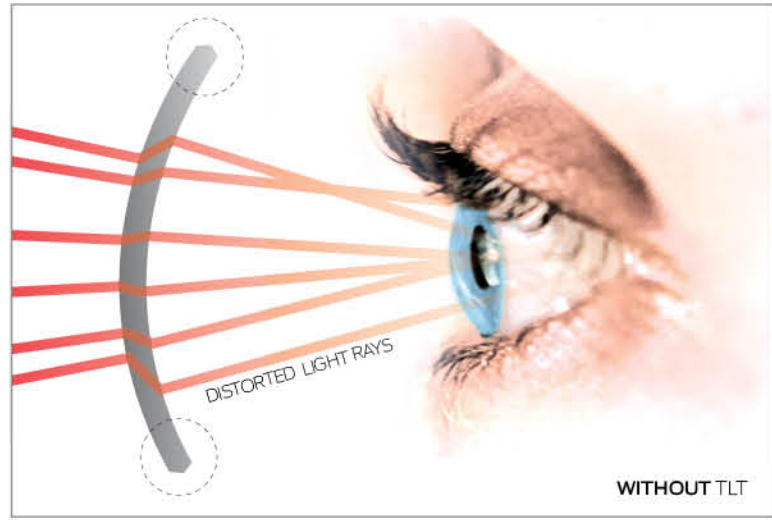
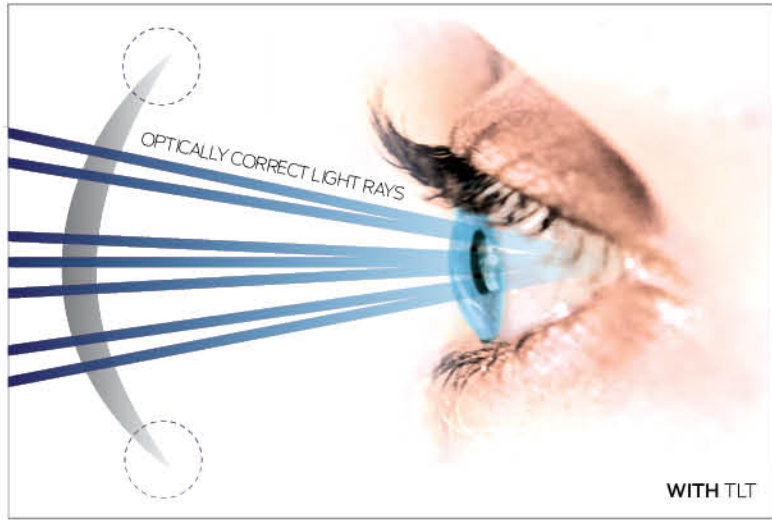
## BOOGIE STRAP OPTIONS

The Boogie Regulator goggle is designed to work on a variety helmet configurations. The Velcro strap option lets you attach the strap to the helmet and replaces the silicone full strap.

Sold as accessory items and available in Black and Tan 499.



# OPTICAL TECHNOLOGY



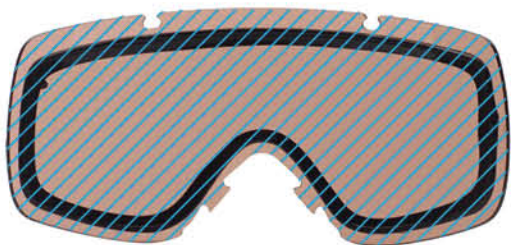
## TLT (TAPERED LENS TECHNOLOGY)

"Objects in lens are exactly the same as they appear." When light passes through a medium it refracts, i.e. changes course. If left uncorrected, this refraction can cause visual distortion and eye fatigue. Smith's Tapered Lens Technology straightens out the incoming light rays by progressively tapering the lens from the optical center toward the peripheral view. What this means for you is that you see with 100% accuracy and maximum comfort.



## LENS COATINGS

Fogging is performance inhibiting, annoying, and dangerous. We know more about fog prevention than anyone. We were founded with the invention of the non-fogging goggle over 45 years ago. Our anti-fog technologies keep your line of sight crystal clear, so all you have to think about is your objective.



# SUNGLASS TECHNOLOGY



## PIVLOCK™ LENS INTERCHANGE TECHNOLOGY

Smith Elite is introducing the fastest and easiest lens interchange system available. PivLock technology is the ultimate combination of performance and style and it's a Smith exclusive. We have incorporated the PivLock Lens Interchange Technology in the Aegis eyeshield. You have more important things to do with your time than messing around with a lens. Flip, switch, and get to it.

### AEGIS: OPEN



### AEGIS: OPEN DETAIL



## AEGIS SIZE OPTIONS

The Aegis ARC & Aegis ECHO offer two frames sizes. The larger frame is approximately 15% larger than the compact frame.

### AEGIS ARC COMPACT



TIP TO TIP MEASUREMENT: 85MM +/- 10MM  
HINGE TO HINGE MEASUREMENT: 112MM

### AEGIS ARC



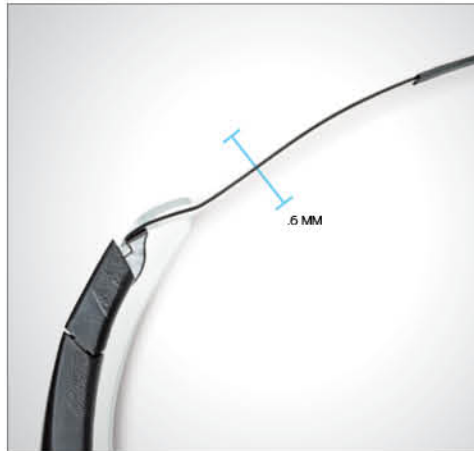
TIP TO TIP MEASUREMENT: 100MM +/- 10MM  
HINGE TO HINGE MEASUREMENT: 123MM

### AEGIS ARC



TEMPLE MEASUREMENT: 4.5 MM

### AEGIS ECHO



TEMPLE MEASUREMENT: .6 MM

## AEGIS ECHO COMFORT FIT TEMPLE FOR OVER THE EAR HEARING PROTECTION/ COMMS

The new Aegis ECHO temple is designed to fit comfortably for extended wear with over the ear hearing protection and communication systems. This temple is made with alloy and can be adjusted for custom fit.



Rx PROGRAMS & ACCESSORIES

SUNGLASS SAFETY Rx

**Rx**  
COMPATIBLE

The Elite Tactical Lifestyle Sunglass frames meet the ANSI Z87.1-2003 standard for high impact and can be filled with safety prescriptions. The frames are molded in durable, impact rated material and provide the safety required on the job disguised in frame styles you'll want to wear on the weekend.

The Rx frames are marked according to ANSI Z87.1-2003 requirements. Prescriptions can be filled direct through Smith Optics or through our trusted optical partners.

Please contact us at 1(800)635-4401 for more information.

LENS OPTIONS:



INTERCHANGEABLE Rx SYSTEM

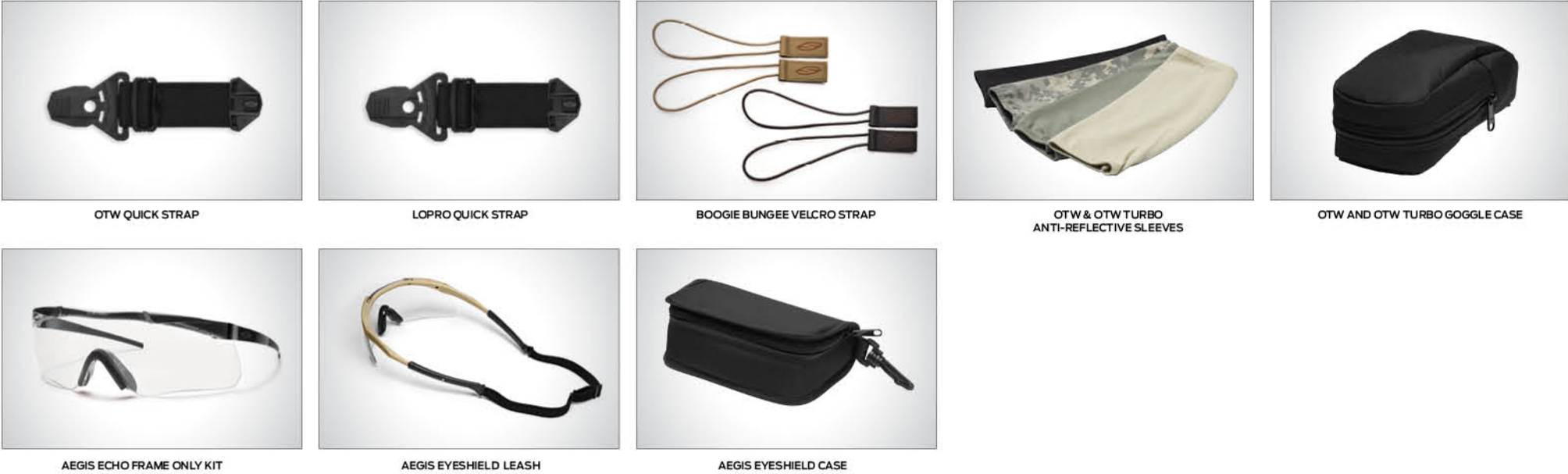
**RX SYSTEM**

The Interchangeable Rx System is designed for both the OTW goggle and Aegis eyeshield. A single, integrated Rx carrier can be used in either product. The Smith Elite Rx carrier is engineered to accommodate corrections up to +/- 11 diopters. The kit comes with everything you will need to bring Rx into your combat eye protection system.

- + Designed to fit in both the Outside The Wire goggle and the Aegis eyeshield
- + Engineered to accommodate a correction up to +/-11 diopters
- + Rx system when installed will not affect ballistic quality of the OTW or Aegis










ACCESSORIES



LENS MATRIX

Whether it be personal choice or true specialization, we are certain you will find one of our custom engineered lens tints to meet your performance needs. All lenses provide 100% UVA/B/C protection and TLT Optics. Choose your weapon wisely and enjoy the view.

		TACTICAL CORE	TACTICAL REGULATOR	TACTICAL LIFESTYLE
 Medium / Bright	<b>POLARIZED BROWN</b> VLT : 15% CATEGORY : 3 Polarized Brown absorbs stray "blue light" and sharpens visual acuity while reducing reflected glare.  Provides 100% protection from harmful UVA/B/C rays.			+
 Bright	<b>POLARIZED GRAY</b> VLT : 15% CATEGORY : 3 Polarized Gray reduces reflected glare and sharpens detail in true colors.  Provides 100% protection from harmful UVA/B/C rays.			+
 Bright	<b>GRAY</b> VLT : 15% CATEGORY : 3 Gray lens tint provides true color perception for exact color definition. Creates soothing effect on eye in bright or sunny conditions.  Provides 100% protection from harmful UVA/B/C rays.	+	+	+
 Medium / Overcast	<b>IGNITOR</b> VLT : 32% CATEGORY : 2 Ignitor maximizes an object's definition and enhances depth perception. A multi-layer mirror coating increases eye comfort without affecting color appearance.  Provides 100% protection from harmful UVA/B/C rays.	+	+	+
 Overcast / Dark	<b>YELLOW</b> VLT : 68% CATEGORY : 1 Yellow enhances greens, yellows, and reds and is best suited for extremely low light conditions.  Provides 100% protection from harmful UVA/B/C rays.	+	+	
 Dark / Low	<b>CLEAR</b> VLT : 98% CATEGORY : 0 Clear is best suited for low light or night conditions.  Provides 100% protection from harmful UVA/B/C rays.	+	+	+
 Bright	<b>LASER</b> Please contact Smith for information on laser lens options.	+		

\*VLT (VISIBLE LIGHT TRANSMISSION): THE PERCENTAGE OF AVAILABLE LIGHT ALLOWED TO REACH THE EYE (THE LOWER THE NUMBER, THE DARKER THE LENS).



# DISPLAYS & MERCHANDISING



## LOGO PLAQUE CARDS

Seven visual cards per pack. Doublesided with Elite branding on one side; these cards are perfect for in-case or under counter merchandising.

Size: 4 1/2"W x 3/4"D x 1 1/4"H



## MINI-SHELF

Increase shelf space and add height within your fixture. Clear acrylic shelf with frosted branding.

Size: 20"W x 7"D x 4"H



## STACKERS

Stand-alone system integrates into a seamless multi-unit display. Available as double or triple stackers.

Size: Triple – 6 1/2"W x 7 1/2"D x 6 3/4"H  
Double – 6 1/2"W x 7 1/2"D x 4 1/2"H



## VISUAL HOLDER

Horizontal displays hold one Smith visual card. Clear acrylic.

Size: 2"W x 1 3/4"D x 3/4"H



## SERIES PLACARDS

Lightweight, clear acrylic icon plaques. Perfect for fixtures or under counter.

Size: 4"x4.5" - vertical and horizontal



## FOG MASTER SPRAY

Twenty 1oz. bottles of Fog Master Spray. Excellent anti-fog solution for sunglasses, goggles, binoculars and more.

Size: 20"W x 4 1/2"D x 10 1/4"H



## RISERS

Showcase your product with these clear acrylic risers. Risers are perfect for fixtures and under counter merchandising.

Size: Large: 6"W x 3.5"D x 3"H  
Small: 6"W x 3.5"D x 1.5"H



## NO FOG CLOTH

Twenty versatile No-Fog Cloths conveniently packaged in a counter top dispenser.



## SMUDGEBUSTERS

Thirty-six lens cleaning cloths conveniently packaged in this effective countertop merchandiser.

Size: 20"W x 4 1/2"D x 10 1/4"H



## COUNTERTOP DISPLAY

Multi-unit eyewear display with adjustable shelves or 22 piece rack insert.

Size: 14.5"W x 16"D x 33.5"H



## MEDIUM DISPLAY

Multi-unit open sell display; comes with four shelves. Features steel casters for easy mobility and lockable storage.

Size: 26"W x 24"D x 78"H



# ADVOCACY



At Smith Optics, we believe that the people who trust their eyes to us are more than a sale, but a special extension of the Smith family. Our long-term commitment to the Smith family is shown through this advocacy program.

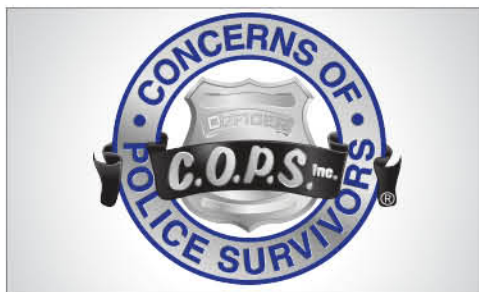
We are proud to actively team with the non-profit organizations outlined within this portfolio in the hope that we can help them with their causes.

Please take the time to support these organizations.

Thank you for support,

**Rick Elder**

Smith Elite Executive Director



Concerns of Police Survivors, Inc. provides resources to assist in the rebuilding of the lives of surviving families and affected co-workers of law enforcement officers killed in the line of duty as determined by Federal criteria.

[www.nationalcops.org](http://www.nationalcops.org)



Higher Ground is a nationally recognized veteran rehabilitation program that combines sports, family and coping therapies to restore and rehabilitate men and women of the armed forces who have been severely wounded. HG provides all services free of charge for the veterans and their supporters, provides national and local resources to participants, follows up with each veteran for three years, and allocates a budget for each veteran to help them achieve their recreation aspirations.

[www.hgvets.org](http://www.hgvets.org)



The Special Operations Warrior Foundation provides full scholarship grants and educational and family counseling to the surviving children of special operations personnel who die in operational or training missions and immediate financial assistance to severely wounded special operations personnel and their families.

[www.specialops.org](http://www.specialops.org)



Ducks Unlimited conserves, restores, and manages wetlands and associated habitats for North America's waterfowl. These habitats also benefit other wildlife and people.

[www.ducks.org](http://www.ducks.org)